



**PART 2B OF FORM ADV:  
BROCHURE SUPPLEMENT**

**Lori P. Crilley**

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**SUPERVISION**

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This Brochure Supplement provides information about Lori P. Crilley that is an accompaniment to the Disclosure Brochures and Forms CRS for our firm, Cambridge Investment Research Advisors, Inc (CIRA) and affiliated broker-dealer, Cambridge Investment Research, Inc. (CIR). You should have received all of these together as a complete disclosure packet. If you did not receive our Disclosure Brochures or Forms CRS or if you have questions about this Brochure Supplement for Lori P. Crilley, you are welcome to contact us through the information listed to the left.

Additional information about Lori P. Crilley is available on the SEC website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Please be aware that not all states require registration and therefore your Financial Professional may not show up on the SEC website.

**Lori P. Crilley**

**CRC<sup>®</sup>, RFC<sup>®</sup>, CPFA<sup>®</sup>**

CRD#: 5888753  
Year of Birth: 1960

**EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE**

**Education**

University of Houston , Attended , 1983  
  
University of Pittsburgh, Attended, 1978

**Business Background**

Investment Advisor Representative , Cambridge Investment Research Advisors, Inc. ,  
August 2017 To Present  
  
Registered Representative, Cambridge Investment Research, Inc. ,  
August 2017 To Present  
  
Owner/Agent, LC Financial LLC,  
May 2010 To Present  
  
Realtor, DPR Realty, LLC ,  
March 2005 To Present

## PROFESSIONAL DESIGNATIONS

Your Financial Professional has achieved the designation(s) below. If you would like additional information you may discuss with your financial professional or visit the issuing entity's website.

### CPFA®—Certified Plan Fiduciary Advisor

This designation, offered by NAPA - the National Association of Plan Advisors, demonstrates an advisor's knowledge of, and commitment to working with retirement plans as well as the expertise required to act as a plan fiduciary or help plan fiduciaries manage their roles and responsibilities. Candidates for the designation must complete coursework covering Fiduciary Management under ERISA, ERISA Plan Management, and ERISA Plan Investment Management and demonstrate their command of the material by passing a 75 question exam. In order to maintain their credential(s), CPFAs must earn 20 CE credits during every two-year cycle. Two (2) of the 20 CE credits must be on ethics/professionalism topics.

### CRC®—Certified Retirement Counselor

CRC® designees are provided with building blocks to assist their clients in understanding complex issues, analyzing their retirement risks and developing appropriate plans of action. The CRC® is issued by the International Foundation for Retirement Education (InFRE). Pre-requisites require the designee to have a Bachelor's degree or equivalent with two years relevant professional experience (within the last five years), or a high school diploma or equivalent with five years relevant professional experience (within the past seven years), and pass a background check. While there are no educational requirements the designee must pass a 200 question, multiple choice, proctored certification exam. In addition, the designee must complete 15 hours of continuing education every year.

### RFC®—Registered Financial Consultant

The RFC® is a professional designation awarded by the IARFC to those financial advisors who meet standards of education, experience and integrity. The RFC® is issued by the International Association of Registered Financial Consultants (IARFC). Pre-requisites require the designee to have (1) undergraduate or graduate financial planning degree or one of the following designations; AAMS, AEP, CEP, CFA, CFP, ChFC, CLU, CPA, EA, LUTC, MS, MBA, JD, PhD, or completed a CFP equivalent, IARFC - approved college curriculum (2) licensing requirements - if operating on a commissions basis the designee must meet licensing requirements for securities and life and health insurance; if operating strictly as fee only and not licensed, then must be registered as an investment advisor; (3) four years full-time experience as a financial planning practitioner. The designee is then required to complete an approved college curriculum in personal financial planning or IARFC self-study course including an IARFC approved final certification exam. In addition, the designee is required to complete 40 hours of continuing education every year.

## DISCIPLINARY INFORMATION

Lori P. Crilley has no legal or disciplinary events to report.

## OTHER BUSINESS ACTIVITIES

In addition to serving as your investment advisory representative Lori P. Crilley is engaged in the following business activities:

1099 Contractor, Owner/Partner of a Business Entity, Real Estate - DPR Realty LLC

Owner/Partner of a Business Entity, Insurance/Benefits/Human Resources - LC Financial LLC

Owner/Partner of a Business Entity, Real Estate - personal Rental Property

There are certain business activities in which a financial professional can engage that present potential conflicts of interest. If applicable, additional disclosure relevant to your Financial Professional's outside business activities are outlined below. Please note that these are potential conflicts of interest and it is your Financial Professional's fiduciary duty to act in your best interest. If you have any questions about the disclosures please ask your Financial Professional as this is an opportunity to better understand your relationship and your Financial Professional's activities.

Your financial professional is also a registered representative with Cambridge Investment Research, Inc., ("CIR") a registered securities broker/dealer, member of the Financial Industry Regulatory Authority (FINRA) and the Securities Investor Protection Corporation (SIPC). When acting as a registered representative of CIR, your financial professional sells, for commissions, general securities products such as stocks, bonds, mutual funds, exchange-traded funds, and variable annuity and variable life products to advisory clients. Clients are not obliged to purchase or sell securities through CIR or their Financial Professional. However, if you choose to establish an account with your Financial Professional, it is important to understand that due to regulatory constraints, your Financial Professional must place all purchases and sales of securities products in commission-based accounts through CIR or other institutions approved by CIR.

The receipt of commissions creates an incentive for your Financial Professional to recommend those products for which they will receive a commission. Consequently, the objectivity of the advice rendered to clients could be biased. Your Financial Professional controls for this potential conflict of interest by discussing with clients their specific needs, the benefits and negatives of establishing a fee-based account through CIRA versus establishing a commission-based account through CIR and also the compensation arrangements under the different scenarios.

Investment advisory fees charged by CIRA are separate and distinct from the fees and expenses charged by investment company securities that are recommended to you. A description of these fees and expenses are available in each investment company's security prospectus. While not an exhaustive list, an example of these fees and expenses are mutual fund sales loads and surrender charges, variable annuity fees and surrender charges and IRA and qualified retirement plan fees. In addition, certain mutual fund companies, as outlined in the fund's prospectus, pay 12b-1 fees. 12b-1 fees are considered marketing or distribution fees and come from fund assets, therefore, indirectly from client assets. With your managed accounts, 12b-1 (marketing and distribution) fees and trail earned will be credited to your account at the clearing firm whenever possible. When 12b-1 fees and trails are received by your Financial Professional in his/her capacity as Registered Representative of Cambridge, the investment advisory fee will be lowered, or offset by that amount.

Your Financial Professional is independently licensed to sell insurance and annuity products through various insurance companies. When acting in this capacity, your Financial Professional will receive commissions for selling insurance and annuity products. Clients can choose any independent insurance agent and insurance company to purchase insurance products and are not obligated to purchase insurance products through your Financial Professional. Regardless of the insurance agent selected, the insurance agent or agency receives normal commissions from the sale. The receipt of compensation and other potential incentive benefits creates an incentive to recommend products to clients. At the time of any recommendations your Financial Professional will discuss the products, your needs and any compensation arrangements.

Your Financial Professional is a real estate agent and/or mortgage loan originator. In this separate capacity, your Financial Professional may earn commissions for real estate transactions or real estate loans to the extent that an advisory client may use a portion of their proceeds from the sale of their real estate to fund their securities account(s), a potential conflict of interest exists. The conflict is present in that your Financial Professional has an incentive to recommend the proceeds be placed in a securities account in which they are the registered representative or advisor on the account, thus increasing their compensation. Due to risks of investing liquefied home equity or using portions of a loan on the client's real estate, a client may not use this as a source of funds when investing with CIRA. Clients are not obligated to use the mortgage or real estate services provided by your Financial Professional.

## **ADDITIONAL COMPENSATION**

In addition to the description of other business activities outlined above, some Financial Professionals receive additional benefits from CIRA when assets are held through investment management platforms offered by CIRA, which may include CIRA's WealthPort program (also described in CIRA's Disclosure Brochure). The benefits received are in addition to the advisory fees received by your Financial Professional for serving as the investment advisor representative to the client's account. These benefits include but are not limited to increased payout on portion of their investment advisory fees, discounts on performance reporting software and participation in conferences.

Certain product sponsors provide your Financial Professional with economic benefits as a result of your Financial Professional's recommendation or sale of the product sponsors' investments. The economic benefits received can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist your Financial Professional in

providing various services to clients. These economic benefits may be received directly by your Financial Professional or indirectly through CIRA and/or CIR who have entered into specific arrangements with product sponsors. These economic benefits could influence your Financial Professional to recommend certain products/programs over others. Please review the CIRA and Cambridge Revenue Sharing Disclosure located at [www.joincambridge.com](http://www.joincambridge.com) for further information. It is also available upon request.

Your Financial Professional's investment advisory activities are supervised by Daniel Harriman. Daniel Harriman monitors the recommendations provided by your Financial Professional and any transactions that are executed in your advisory accounts. Supervision is conducted through electronic reporting as well as personal communications and visits with your Financial Professional.