

As your financial advisor, I strive to reduce your infinitely-many solutions into one optimal financial plan whether it be saving for retirement, higher education, or anything life throws at you."

- Nathan S. Martin

OUR APPROACH

Regular One-On-One Meetings

Investment Portfolio Design

Medicare Needs Analysis

Invites to Seminars & Events

Online Account Access

Education Workshops

Work With Your CPA

Work With Your Estate Attorney

CONTACT

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NATHAN S. MARTIN, MS®

FINANCIAL ADVISOR

SPECIALIZED SERVICES



We meet twice a year to catch up, review your plan, and make adjustments based on your goals.



Communication is very important to us and that includes providing quality information & education to our clients.



Develop a strategy designed to help you accumulate retirement assets to meet your retirement dreams and establish a legacy for your family.



Work with you and your family to develop a comprehensive plan to meet your goals for your children's saving



TAX MINIMIZATION STRATEGIES

Tax minimization is a significant focus of your financial planning. We work with your CPA.



INVESTMENT DESIGN & MONITORING

In addition to tracking shifts in the market, we work with you to track changes in your life & assets.

NOW ACCEPTING REFERRALS



FINANCIAL PLANNING

ADVISORY SERVICES & FEE SCHEDULE

COMPLIMENTARY SERVICES

Initial Meeting
Personal Financial Dashboard
Life Insurance Needs Analysis
Goals Based Economic Newslett

CLIENT ACCOUNT ACCESS

Ш	Online Access to All Aggregate Accounts
	Unlimited Access to Online Portfolio Performance Reports
	Unlimited Access to Goals Based Financial Plan

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FINANCIAL PLANNING SERVICES

	Overview of Current Financial Position		
	 Basic Goals Based Financial Snapshot 		
	 Initial Investment Recommendation & Implementation 		
Goals Based Financial Plan with Annual Updates			
	 Updates 		
	Annual		
	Semi-Annual		
	Quarterly		
\sqcup	Benchmarking of Portfolio with Stress Testing		
\sqcup	Participant Employer Plans - Analysis and/or Management		
	Individual Stock Analysis		
	Advisory Input on Estate Planning		
	In Cooperation with Elder Law Attorney, Estate Attorney or		
	Encor Estate Planning (Wills, Durable POA, Healthcare POA		
	Living wills, Trust, Etc.)		
	Advisory input on Tax Planning and Tax Projections		
	(Coordinating with your CPA and/or Tax Professional)		
	Retirement Specific		
	Retirement Bucket Plan - (Includes Cashflow and Tax-Planning)		
Social Security Optimization Analysis (enrollment assistance			
_	Review of Advanced Insurance Needs		
Ц	Life Insurance		
Ш	 Long Term Care, Disability 		
	Business Key-Man etc.		
	COLLEGE AND MINOR INVESTING		
	Basic College Planning Overview (ie. 529, ESA, UTMA)		
	Comprehensive College Planning (CSS vs FASFA and/or Application)		



FINANCIAL PLANNING

ADVISORY SERVICES & FEE SCHEDULE

BREAKPOINT FEE SCHEDULE FOR ADVISORY PORTFOLIOS

Advisory Account (Assets Under Management)	Annual Advisor Fee Breakpoint
\$0 - \$250,000	1.00%
\$250,000 - \$2,000,000	0.75%
\$2,000,000 +	0.50%

ACCOUNT OPTIONS AND COSTS

The products utilized will be based upon each individual advisor's preferred business model, their area of expertise, and the financial licenses(s) and certifications they have obtained. There are two types of advisory accounts, **non-discretionary** and **discretionary**.

NON-DISCRETIONARY ACCOUNTS

- Advisors are NOT allowed to provide ongoing management of this type of account.
- Advisors can provide investment reviews when requested.
- With this type of account, the advisor's job is simply to receive and execute the client's requested trades and try to get the best price possible.
- Since this type of account is more cumbersome to manage and demands more time, the fees may be higher.
- Clients who desire to be in control of day-to-day decisions may desire a non-discretionary account.

DISCRETIONARY ACCOUNTS

- A discretionary account allows the advisor or strategist (third party money manager) to buy and sell securities without the client's specific consent. They must, of course, make those decisions based on the client's stated investment goals.
- Transactions can be completed without requiring client signatures or prior approval.
- Since this type of account is more flexible the fees may be lower.
- Investors who don't want to be involved in day-to-day portfolio management are ideal candidates for a discretionary account.

NOTE: All Advisory Portfolios Are Discretionary

Strategists have an additional annual fee that can be between 0.05% to 0.45%. Otherwise, the annual fees listed above cover all underlying investment advisory fees including rebalancing, reallocation, transaction costs and custodial fees. A setup fee may be charged if other client-related services are provided when you are opening your advisory account. Please reference the brochures and client agreements for more details.

Financial Planning Fees are to be paid in advance. These fees include but are not limited to initial goals based financial plan, analysis of outside investments, portfolio stress testing, etc. One-time fees may be paid by check or credit card. Financial planning fees will be paid in full prior to financial plan presentation or implementation.

One-time fees and/or hourly billing is available for services outside the scope of the financial planning advisory fees. This can include, but is not limited to special projects such as business succession planning, estate settlements, death proceeds to beneficiaries, inheritance, debt mitigation, review of private business ventures, second opinions, etc.

Financial advisory management fees are per the breakpoint fee schedule above and will be charged monthly in arears and can be deducted from each account individually or deducted from any other account you have with us.

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